



PAGE 1
MDA SPONSORSHIP
CHARTWELLS BY THE NUMBERS

PAGE 2
ASSOCIATE ORIENTATION
NEW RIVER CAMPUS ENTREES
NEW VENUE PROPOSAL
STANDING RESERVATIONS

Chartwells Sponsors MDA Lock-Up

The Event Helped Raise Funds and Hope

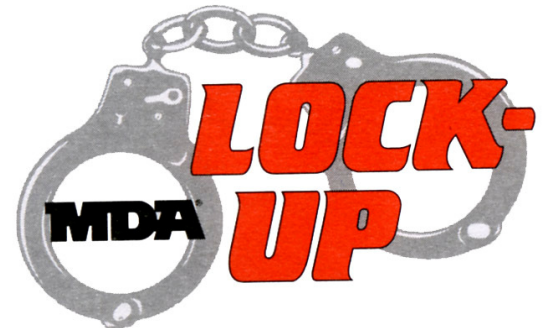
We feel that developing a successful relationship with the university includes a commitment to the students of Southeast Missouri State, as well as a commitment to the community. It is this belief that led Chartwells to sponsor the MDA's annual Lock-Up.

The event, held at the Southeast River Campus, featured local business and community leaders agreeing to be "arrested" for having a "big heart". This unique community-wide event raises funds for Jerry's kids and helps bring awareness do neurological

diseases and disorders.

The event was a lot of fun and featured a circus theme. Chartwells donated the food for the event, with each item either matched the colors of the event or the circus theme.

Each "criminal" was required to raise the highest amount of bail possible. For each new donation level they reached, they were rewarded with special access to meals and snacks provided by Chartwells. This was a well received event and we look forward for the opportunity to serve the community.



Chartwells By The Numbers

value of the MDA sponsorship	percent increase in MDA sales	number of associates score 100% or better on their food safety quiz	number of students participating in our standing Reservation	amount off students can receive for each pack of Vitaminwater they purchase	new value exchange credits offered at Riverside Cafe	new venue proposed for the new residence hall	Number of students served at the MDA Back Picnic
\$1,000	38.0%	100%	100	\$3	\$4	1	2,500



New Offerings At River Campus

New menu options designed to fit meal plans

After speaking with several students who frequent our Riverside Café at River Campus, we discovered that many students were seeking both warm food and options that would fit into a meal plan. Despite the limitations of the location, we felt we could reasonably accommodate both requests as best we could.

What we developed was a variety of *Heat and Eat* options that utilize Hearthstone Ovens, Chef Yan Can

Cook and Mamma Leone's Pasta. These preportioned options are served in a microwaveable container and sell for \$4.99 (Chef Yan/HearthStone) and \$3.89 (Mamma Leone Pasta).

We decided that it would only be fair to include river campus students in a value exchange program. Therefore, any student on a meal plan can purchase any medium beverage and a *Heat and Eat* option for the cost of a single meal.

Proposed New Venue

A new venue was proposed for the new residence hall. The most recent proposal calls for the introduction of a Mondo Subs. Mondo's is a Chartwells exclusive deli with classic subs and signature sides, such as made-to-order warm seasoned chips, red skin potato salad and Mondo's signature slaw.

An optional breakfast component may be introduced and used at any day-part, and an exclusive flat-bread pizza program. Finishing touches include bottled and fountain beverages, snacks, dessert items and a well stocked meal replacement/Grab and Go selection.

Orientation

Chartwells hosted its annual associate orientation prior to the start of the semester. Key issues facing our staff included food safety, customer service, nutrition, food allergies and reducing our carbon footprint.

This year, we expanded our training session by testing all associates on general food safety knowledge to identify areas of improvement and reward those who scored well (Chick-Fil-A Coupons).

Our associates were also surprised to learn how much energy and food is wasted on campus. Having their support will be critical in our efforts to reduce waste with our Trayless and Trim Trax Programs.

Standing Reservations

UC STANDING RESERVATIONS EVERY 2ND AND 4TH THURSDAY

ALL YOU CARE TO EAT BUFFET OPTION FOR RESIDENT STUDENTS IN THE UCI! 4PM-7PM

THURSDAY, Sept. 11!

Chicken Fried Steak, Baked Macaroni and Cheese, Mashed Potatoes and Gravy, Corn on the Cob, Chocolate Cake with Chocolate Icing, Ice Tea and Iced Water

**Due to this event, Skylight Terrace will close at 4PM, however Café Court will be open for regular service.*

Cost: 1 MEAL Available @ UC SOUTH CAFE

Chartwells
Eat · Learn · Live

www.chartwells-uc.edu

The first standing Reservations was a huge success. More than 100 students participated in all-you-care-to-eat chicken fried steak.